

Benefiting St. Michaels
Center for Veterans by
Catholic Charities of Acadiana



HALF-MARATHON PRESENTED BY SOUTHSIDE RUNNERS

SEPT
15
2024
7:00 – 11:00am

Bienvenue à la Visite de Broussard – a half-marathon with a mission! Our community craves more accessible running events, so we set out to turn our own backyard into a hub for both serious runners and enthusiasts alike. Here, we're lacing up our shoes to make a difference, with all proceeds benefiting local charities like St. Michaels Center for Veterans.

Led by our fearless founders Anthony Rogers and Ryane Broussard, this race isn't just about crossing the finish line — it's about celebrating the vibrant spirit of Broussard and forging lifelong connections. So, whether you're a seasoned racer or a newbie hitting the pavement for the first time, come join the fun and be part of the Visite de Broussard movement!

BROUSSARD SPORTS COMPLEX
701 ST. NAZAIRE ROAD
BROUSSARD, LA 70518

ALLONS, MES AMIES!

Thank you for your interest in Visite de Broussard, presented by Southside Runners! This year, the race proudly benefits St. Michaels Center for Veterans by Catholic Charities of Acadiana — a decision influenced by the poignant connection of one of our founders, Anthony, who served in the Army. Spots are extremely limited, so register and secure your place at Visite de Broussard, today!



WHO ARE SOUTHSIDE RUNNERS?

As passionate advocates for health and wellness, Southside Runners is an organization dedicated to promoting an active lifestyle and fostering meaningful connections within our community. By organizing this one-of-a-kind event in Broussard, we aim to showcase not only the historic charm of Main Street but also the thriving development along Bernard Road, highlighting the vibrant spirit of our hometown.

Our commitment to community engagement is at the heart of everything we do, and this race exemplifies our mission to inspire individuals to lead healthier lives while making a positive local impact. Join us as we run with purpose, celebrate our shared passion for fitness, and support an amazing cause.

HOW TO JOIN

Joining Southside Runners is as easy as lacing up your running shoes! Connect with us on Facebook and Instagram to meet like-minded people, challenge yourself, and rediscover the joy of fitness. Don't wait — let's hit the ground running together!

If you need additional information or have any questions about Visite de Broussard or Southside Runners, please contact one of our race committee members below:

Ryane Broussard

Co-Founder, Southside Runners
ryanebroussard@yahoo.com | (281) 650-4986

Anthony Rogers

Co-Founder, Southside Runners
sgtarogers@gmail.com | (337) 322-1562

EVENT DETAILS

September 15, 2024
 7:00am – 11:00am
 Broussard Sports Complex
 701 St. Nazaire Road
 Broussard, LA 70518

REGISTRATION & SPONSORSHIPS

Registration and sponsorships are sold on a first-come, first-served basis and can be secured on our website at visitedebroussard.com, or by contacting one of our board members directly. **Thank you for your support; we can't wait to run with you!**



SPONSORSHIP OPPORTUNITIES

Don't let this chance slip through your fingers like a water cup at the hydration stations! Sponsorships for Visite de Broussard are limited, so sprint to claim your spot before they're gone. See below for our sponsorship opportunities:

| | PRESENTING PACE- SETTERS \$5,000 <i>Only 1 Available</i> | HYDRATION HERO \$3,500 <i>Only 1 Available</i> | TRAIL- BLAZERS \$2,500 | MILE MASTERS \$1,000 | HEART- HEALTHY HUSTLERS \$500 |
|---|---|---|---|--|---|
| Company Name & Logo Prominently Displayed on Promotional Materials | Event Signage, Flagging, Shirts, Common Area Signage, Social Media Campaigns, Website, Email Campaigns, Other Promotional Materials | Event Signage, Shirts, Common Area Signage, Social Media Campaigns, Website, Email Campaigns, Other Promotional Materials | Event Signage, Shirts, Common Area Signage, Social Media Campaigns, Website, Email Campaigns, Other Promotional Materials | Event Signage, Shirts, Common Area Signage, Social Media Campaigns, Website, Email Campaigns | Event Signage, Shirts, Social Media Campaigns, |
| Callouts & Acknowledgments During the Event to Maximize Visibility | | | | | |
| Exclusive, Branded Water Station Along Route Featuring Your Company Name & Logo | | | | | |
| Complimentary Race Registrations & Shirts, 20% Off Additional Registrations | | | | | |
| Complimentary Shirts & 20% Off Registrations | | | | | |

BROUSSARD SPORTS COMPLEX
701 ST. NAZAIRE ROAD
BROUSSARD, LA 70518

SEPT
15
2024
7:00 - 11:00am



If you're interested in any of our sponsorship opportunities, or have any questions regarding the race, please contact RYANE BROUSSARD, Co-Founder of Southside Runners via phone at (281) 650-4986 or by email at info@visitedebroussard.com. Sponsors are also encouraged to provide additional promotional materials to be included in participant bags. **THANK YOU!**

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

EMAIL ADDRESS _____

PHONE NUMBER _____

SPONSORSHIP *Please mark choices clearly below:*

- Pacesetters Presenting Sponsor Hydration Hero Trailblazers
 Mile Masters Heart-Healthy Hustlers
 Donation

DESCRIPTION _____

AMOUNT [\$USD] _____

DATE _____

PRINTED NAME _____

SIGNATURE _____

Checks should be made out to Southside Runners. Mail to: 305 Annaberg Dr, Youngsville, LA 70592.

Please send all sponsorship forms and print-ready, vector logos in .AI, .PDF, or .EPS format to our email address at info@visitedebroussard.com. **To receive proper placement with your sponsorship level, please return this form, remit payment, and provide artwork/logos by August 15, 2024.**